# O'Shaughnessy Small Cap Value

September 30, 2024

# **Investment Philosophy**

We believe in applying empirical, fundamental research to uncover strong quantitative equity strategies. We have conducted research covering more than 50 years of market data to identify the characteristics that historically have led to strong stock selection. This research forms the basis of each of our strategies. Our process is generally transparent. We select stocks in a logical, unemotional way, appealing to common sense. We do not allow short-term market events to distract us from our discipline.

# **Investment Strategy**

Seeks to provide long-term appreciation by creating a portfolio of undervalued, domestic, small cap equities with market capitalizations between \$200 million and \$2 billion. We seek exposure to stocks that the manager believes have better quality, momentum, and valuation. Stocks are conviction-weighted and broadly constrained by sector and industry.

Characteristics Holdings Based <sup>1</sup>	Portfolio	Russell 2000 Value Index	Relative Advantage	
Price/Earnings Ratio	11.1	14.4	23% Cheaper	
Price/Sales Ratio	0.7	1.0	30% Cheaper	
Trailing 6-Month Price Appreciation (%)	10.8	10.9	1% Lower	
Market Cap (Weighted Average)	2,236	2,843	_	
Market Cap (Median)	1,200	784	_	
Approximate Number of Holdings	133	1,438	_	
Approximate Turnover (% LTM)	66.3	_	_	
Active Share (%)	92.4	_	_	
Returns Based <sup>2</sup>	Portfolio Gross	Portfolio Net	Russell 2000 Value Index	
Standard Deviation (%)	21.5	21.5	20.2	
Downside Standard Deviation (%)	14.0	14.2	13.7	
Sharpe Ratio	0.38	0.30	0.30	
Beta	1.02	1.02	1.00	
Information Ratio	0.35	0.06	_	
5 Year Tracking Error (%)	5.7	5.7	_	
Downside Capture (%)	97.2	99.3	100.0	
Upside Capture (%)	104.4	100.3	100.0	

<sup>1</sup> Based on the O'Shaughnessy Small Cap Value Composite.

<sup>2</sup> Since inception: March 1, 2004.

Holdings and characteristics are subject to change.



Returns for periods less than one year are not annualized. For composite performance presentation purposes, wrap fee account returns are net at 3% annually, which reflects the highest applicable "wrap" fee charged by any sponsor across our distribution channel. Non-wrap fee account returns are net of the actual advisory fees. Gross-of-fees returns do not reflect the deduction of any expenses. Gross-of-fees returns are supplemental to net returns.

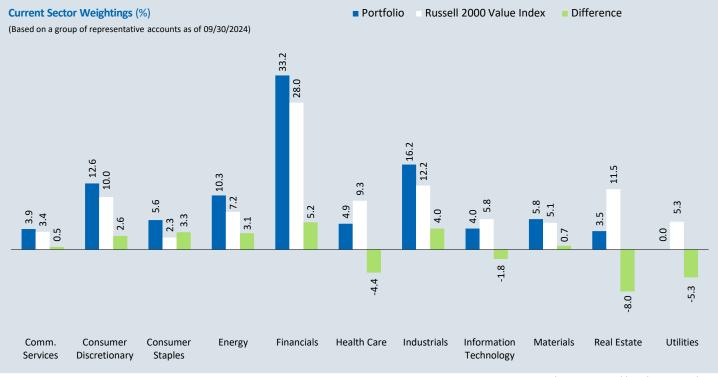
Returns reflect the reinvestment of dividends and other earnings. All performance is reported in US dollars. Investors cannot invest directly in an index, and unmanaged index returns do not reflect any fees, expenses or sales charges. For fee schedules, contact your financial professional or refer to the Form ADV disclosure document. Actual fees may vary account by account.

Investment characteristics and performance are based on O'Shaughnessy Asset Management's Separately Managed Accounts. Should OSAM have another product or investment vehicle with a similar name, investment characteristics and performance may differ.

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Top 10 Holdings	Percent of Portfolio	Percent of Russell 2000 Value Index
JACKSON FINANCIAL INC	3.5	0.5
SCANSOURCE INC	2.8	0.1
VIRTU FINANCIAL INC	2.1	0.0
INNOVIVA INC	1.9	0.1
PENNYMAC MORTGAGE INVEST TR	1.9	0.1
SIGNET JEWELERS LTD	1.8	0.3
MATSON INC	1.7	0.4
SUNCOKE ENERGY INC	1.7	0.1
EMPLOYERS HOLDINGS INC	1.7	0.1
CONSOL ENERGY INC	1.6	0.2
Tota	l 20.7	1.9



### About O'Shaughnessy Asset Management

Numbers may not add up due to rounding.

O'Shaughnessy Asset Management (OSAM) is a Stamford, Connecticut-based quantitative money management firm. We deliver a broad range of equity portfolios, from small cap to large cap and growth to value. Our clients are individual investors, institutional investors, and the high-net-worth clients of financial advisors. The firm's investment strategies are based on the research of James P. O'Shaughnessy, widely regarded as a pioneer in quantitative equity analysis. This research spans more than five decades, and Mr. O'Shaughnessy has been managing money based on its results since 1996.

For more information, please contact O'Shaughnessy Asset Management, LLC 100 First Stamford Place, Stamford, CT 06902 | 203.975.3333 | osam.com

### Risks

All investments involve risk, including loss of principal and there is no guarantee that investment objectives will be met. Investments may be made in smallcap companies, which involve a higher degree of risk and volatility than investments in large-cap companies.

It should not be assumed that your account holdings correspond directly to any comparative indices. Individual accounts may experience greater dispersion than the composite level dispersion (which is an asset weighted standard deviation of the accounts in the composite for the full measurement period). This is due a variety of factors, including but not limited to, the fresh start investment approach that OSAM employs and the fact that each account has its own customized re-balance frequency. Over time, dispersion should stabilize and track more closely to the composite level dispersion. Gross of fee performance computations are reflected prior to OSAM's investment advisory fee (as described in OSAM's written disclosure statement), the application of which will have the effect of decreasing the composite performance results (for example: an advisory fee of 1% compounded over a 10-year period would reduce a 10% return to an 8.9% annual return). Portfolios are managed to a target weight of 3% cash. Account information has been compiled by OSAM derived from information provided by the portfolio account systems maintained by the account custodian(s) and has not been independently verified. In calculating historical asset class performance results in accordance with regulatory requirements. Please remember that different types of investments involve varying degrees of risk, that past performance is no guarantee of future results, and there can be no assurance that any specific investment or investment strategy (including the investment adviser with the SEC and a copy of our current written disclosure statement discussing our advisory services and fees continues to remain available for your review upon request.

#### O'Shaughnessy Small Cap Value: Composite Performance Summary

September 30, 20							3-Yr Ex Post			Wrap Accounts
	Composite				Internal Equal		Std Dev	3-Yr Ex Post		as a % of
Time Period		Composite Net		Number of	Weighted	Composite	Composite	Std Dev	Total Firm Assets	Composite
		Return TWR (%)	Return (%)	Portfolios	Dispersion	Assets (\$ mil)	Gross	Primary Index	(\$ mil)	Accounts
3Q 2024	7.19	6.78	9.22	≤5	N/A	96.8	22.66	22.52	12,608.6	0.00
2023	17.67	17.07	14.65	≤5	N/A	91.8	22.69	21.75	8,858.3	0.00
2022	-13.34	-13.82	-14.48	11	0.40	67.9	29.23	27.27	7,482.5	0.00
2021	39.60	38.65	28.27	9	0.95	7.2	27.76	25.00	6,885.8	0.00
2020	-11.49	-12.57	4.63	9	1.68	3.8	27.73	26.12	4,824.2	13.92
2019	12.03	9.96	22.39	74	0.61	88.2	16.85	15.68	5,694.1	50.54
2018	-13.68	-14.90	-12.86	46	0.50	41.4	15.82	15.76	5,150.6	25.26
2017	11.26	9.61	7.84	35	0.82	31.7	14.40	13.97	5,678.7	34.71
2016	28.48	26.95	31.74	30	0.50	21.6	15.43	15.50	5,331.5	34.23
2015	-6.98	-8.68	-7.47	11	0.87	9.2	13.74	13.46	5,354.8	24.97
2014	12.50	10.03	4.22	18	2.33	8.7	13.50	12.79	6,952.2	65.04
2013	38.94	37.28	34.52	17	2.25	7.9	17.39	15.82	6,491.6	65.61
2012	21.21	19.31	18.05	18	3.23	6.9	20.69	19.89	4,814.7	56.81
2011	-9.96	-10.87	-5.50	28	3.37	82.4	27.87	26.05	4,414.3	7.84
2010	23.85	20.89	24.50	28	3.48	92.4	30.19	28.37	5,063.1	8.74
2009	54.91	50.65	20.58	18	18.80	6.2	28.06	25.62	4,991.3	91.83
2008	-33.64	-35.14	-28.92	55	4.08	15.9	20.41	19.14	4,285.1	90.78
2007	-5.95	-7.71	-9.78	82	4.37	37.0	14.07	12.59	10,876.7	94.92
2006	32.55	29.35	23.48	30	3.71	11.7	N/A	N/A	9,264.4	100.00
2005	16.34	13.50	4.71	12	0.50	4.2	N/A	N/A	5,796.8	100.00
3/1/2004-12/31/2004	23.79	21.29	15.92	≤5	N/A	0.7	N/A	N/A	2,890.6	100.00

#### Composite Creation Date: 10/1/2016; Composite Inception Date: 3/1/2004

Primary Index: Russell 2000 Value

#### Basis of Presentation:

O'Shaughnessy Asset Management, LLC ("OSAM"), founded in 2007, is a Stamford, CT based quantitative money management firm and an SEC Registered Investment Advisor. OSAM became a wholly owned subsidiary of Franklin Templeton on December 31, 2021. We deliver a broad range of equity strategies, from micro cap to large cap, and growth to value. Our clients are individual investors, institutional investors, and the high-net-worth clients of financial advisors. James O'Shaughnessy and his team left Bear Stearns to form OSAM in July 2007. All the GIPS® rules of portability were met. Jim maintained continuous management of all accounts during the transition from BSAM to OSAM, which was completed in March 2008. The performance of a past firm or affiliation is being attributed to the performance of the current firm for all the periods starting 1996. Jim left OSAM on December 31, 2022. OSAM maintains consistent implementation of its quantitative investment process.

OSAM claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. OSAM has been independently verified for the periods of 2007-2023. BSAM was independently verified in compliance with GIPS 2005-2006 and AIMR-PPS for the periods of 2002 - 2004. The verification reports are available upon request.

A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.

A list of OSAM's composite and pooled fund descriptions is available upon request.

The O'Shaughnessy Small Cap Value strategy (the "Composite") generally seeks to provide long-term appreciation through exposure to mostly small capitalization domestic equities with market capitalizations that are approximately between \$200 million and \$2 billion that the manager believes have better quality, momentum, and valuation.

The Composite was created in October 2016 to include all wrap fee, non-wrap fees and pooled funds accounts, and represents the performance of every fee paying account managed in the Small Cap Value Strategy, regardless of asset size. The investment advisory fee charged for the management of accounts in the strategy varies.

Institutional separate accounts are charged an annual investment advisory fee of 0.80% on the first \$50 million, 0.75% on the next \$50 million, and 0.70% on assets over \$100 million.

The investment management fee schedule for the O'Shaughnessy Small Cap Value Fund, is 0.80% on the first \$50 million, 0.75% on the next \$50 million and 0.70% on assets over \$100 million. The total expense ratio for the O'Shaughnessy Small Cap Value Fund was 0.99%.

Wrap clients are charged the "wrap" fee set by the sponsor, and fees can vary by sponsor platform. Wrap fees include charges for trading costs, portfolio management, custody, and other administrative fees. For composite performance presentation purposes, wrap fee account returns are net at 3% annually, which reflects the highest applicable "wrap" fee charged by any sponsor across our distribution channel.

Non-wrap fee account returns are net of the OSAM advisory fee.

For pooled funds, gross of fee returns are calculated by adding back the monthly portion of the annual management expense ratio to the NAV derived monthly returns, the net of fee return data shown in this presentation represents the reduction of the calculated gross of fee returns by the monthly portion of the annual investment advisory fee.

Additionally, gross-of-fees returns for wrap fee accounts are "pure" gross returns. "Pure" gross-of-fees returns do not reflect the deduction of any expenses, including transaction costs. "Pure" gross-of-fees returns are supplemental to net returns. A traditional (or "true") gross-of-fees return reflects performance after the reduction of transaction costs but before the reduction of the investment advisory fee. Since wrap fee accounts experience "bundled" pricing, it is often impossible to unbundle the transaction portion to calculate a gross-of-fees return and hence "pure" gross-of-fees returns are made available.

The "Blended" gross-of-fee return presented for this composite is a blend of "true" gross-of-fees returns for non-wrap and pooled funds clients (where the actual fee paid is identifiable) and "pure" gross-of-fees returns for wrap clients (for the reasons stated above). "Blended" gross-of-fee returns are supplemental to net returns.

This composite was created in October 2016 and replaces the previously used Small Cap Value composite that didn't include pooled funds accounts.

Internal dispersion is calculated using the equal weighted standard deviation of annual gross returns of those portfolios that were included in the composite for the entire year. Total Firm Assets are presented from December 31, 2007 forward, consistent with the inception of our firm, and N/A is shown for prior periods. All investments are in U.S. equities and all returns are stated in U.S. Dollars. Policies for valuing investments, calculating performance, and preparing GIPS reports are available upon request.

The three-year annualized standard deviation measures the variability of the composite gross returns and the benchmark returns over the preceding 36-month period.

The Russell 2000<sup>®</sup> Value Index measures the performance of small-cap value segment of the U.S. equity universe. It includes those Russell 2000 companies with lower price-to-book ratios and lower forecasted growth values.

Due to a system error, the asset weighted dispersion was reported in the third quarter of 2024 rather than equal weighted dispersion. The report has been corrected to display equal weighted dispersion.

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Due to ongoing research, the manager may from time to time adjust the model by changing certain factors or screens which comprise the model without prior notice. OSAM may determine it appropriate to rebalance at times other than the regularly scheduled rebalance without prior notice. Style allocations are approximate. They may change over time and vary by account. ©2022 Franklin Distributors, LLC. Member FINRA/SIPC. O'Shaughnessy Asset Management, LLC and Franklin Distributors, LLC, are Franklin Templeton affiliated companies.